

January 19, 2021 AR 80344

Barry Morishita
President
Alberta Urban Municipalities Association
President@auma.ca

Dear Barry Morishita,

The Honourable Leela Aheer, Minister of Culture, Multiculturalism and Status of Women, shared your email regarding AUMA Resolution 2020 C1- Support for Alberta Film Industry and Economic Diversification. As the Minister of Jobs, Economy and Innovation, I appreciate this opportunity to respond on behalf of the Government of Alberta.

I want to assure you that our government is aware that the film industry is a driver of economic development and job creation in the province. We want Alberta to be a destination that draws talent, investment and business from across Canada and around the globe. This is why our commitment to this sector is unwavering and my ministry has maintained its support for the Alberta Film and Television Tax Credit and the Ministry of Culture, Multiculturalism and Status of Women has maintained support through its programs. More information on the various supports they administer can be found here: <a href="https://www.alberta.ca/culture-multiculturalism-and-status-of-women-grants.aspx.">www.alberta.ca/culture-multiculturalism-and-status-of-women-grants.aspx.</a>

In addition to supports provided to the film and television industry through programs, the Alberta Film Commission continues to attract productions and industry investment to the province by working with communities and locations to capitalize on production activity by collaborating and coordinating efforts to make the services, infrastructure and labour available. They also work with regions and our regional partners to promote and market the province to potential clients around the world.

Thank you again for taking the time to share your thoughts.

Sincerely,

Doug Schweitzer, Q.C. Minister of Jobs, Economy and Innovation

Honourable Leela Aheer CC:

Minister of Culture, Multiculturalism and Status of Women

Honourable Ric McIver Minister of Municipal Affairs