

STRONG COMMUNITIES

BUILD ALBERTA

Trade Show Opportunities

AUMA **Convention** & AMSC **Trade Show**
September 25 - 27, 2019 • Edmonton Convention Centre



2019 AMSC Trade Show

at the AUMA Convention

Who attends the AUMA Convention & AMSC Trade Show?

Over 1,000 delegates ranging from municipal administrators, elected officials, and provincial dignitaries from Alberta attend the AUMA Convention & AMSC Trade Show. AUMA members participate in the Annual General Meeting, provide direction on AUMA's advocacy efforts, attend education sessions and elect next year's Board of Directors.

The AMSC Trade Show showcases over 100 exhibitors and exhibitor space at the AMSC Trade Show is consistently sold out year after year.

There are two main ways in which you can make your company known at this event - as a trade show exhibitor and/or as a sponsor:

AMSC Trade Show exhibitor

The AMSC Trade Show offers an excellent opportunity for delegates to familiarize themselves with companies that offer products or services that will help enhance their community. This annual event allows you to capture the attention of these decision makers who attend to learn, network and find new businesses to partner with. There is plenty of time specifically allotted for delegates to visit booths and converse with exhibitors.

This event also provides you with an opportunity to leave a lasting impression with our delegates through distributing promotional items at your booth or by participating in one of our well attended prize draws.

Sponsor

As a sponsor, your company will be visible to over 1,000 delegates and more than 100 Trade Show exhibitors. Sponsoring is a valuable investment for those interested in the future of Alberta's municipalities. There is time set aside for delegates to network with municipal colleagues and to attend sponsored events such as Coffee Breaks, Education Sessions, the Opening Ceremonies and the Dessert Reception.

If you're interested in becoming a sponsor, please contact us at sponsorship@auma.ca to receive a sponsorship package.

Booth rental rates:

Rates vary by booth type
(see floorplan)

Member rates:

Regular booth: \$1,650/booth
Prime booth: \$1,950/booth

Non-Member rates:

Regular booth: \$2,565/booth
Prime booth: \$2,865/booth

GST not included

Booth rental includes:

- 10' x 10' draped booth
- 8' backwall (|) and 3' sidewalls (—)
- One draped table and 2 chairs
- One 800 Watt 120 volt duplex outlet
- Trade show registration for 4 booth personnel
- Additional booth personnel at \$50/person

REGISTER ONLINE
AND SECURE YOUR
SPACE TODAY!

This year's event:

September 25 - 27
Edmonton Convention Centre
Edmonton, Alberta

Delegate profile:

Over 1,000 municipal
elected officials and senior
administrators representing
Alberta's municipalities.

For more information:

Contact Lorraine Hamdon,
780.484.7878
amsctradeshow@auma.ca
www.auma.ca

Trade Show floorplan:

14	15	36	37	58	59	79	80	100	101	122	123	144	145
13	16	35	38	57	60	78	81	99	102	121	124	143	146
12	17	34	39	56	61	77	82	98	103	120	125	142	147
11	18	33	40	55	62	76	83	97	104	119	126	141	148
10	19	32	41	54	63	75	84	96	105	118	127	140	149
9													150
8													151
7													152
6													153
5													154
4	20	31	42	53	64	74	85	95	106	117	128	139	155
3	21	30	43	52	65	73	86	94	107	116	129	138	156
2	22	29	44	51	66	72	87	93	108	115	130	137	157
1	23	28	45	50	67	71	88	92	109	114	131	136	158
	24	27	46	49	68	70	89	91	110	113	132	135	
	25	26	47	48	69	70	89	90	111	112	133	134	

AMSC AUMA

ENTRANCE

Regular booth
 Prime booth
 Partners row

Trade Show schedule & hours:

Move in

Tuesday, September 24
3:00 p.m. – 7:00 p.m.

Wednesday, September 25
9:00 a.m. – 2:00 p.m.

Move out

Thursday, September 26
2:00 p.m. – 6:00 p.m.

Wednesday, September 25

Opening and Dessert Reception
3:00 p.m. – 5:30 p.m.

Thursday, September 26

Trade Show open
9:00 a.m. – 2:00 p.m.

Luncheon and prize draws
12:00 p.m. – 2:00 p.m.