

Town of Olds A Growing Community

**Presentation to Alberta
Urban Municipalities
Association**

March 15, 2018

**Olds & Sundial Growers
Inc.**

Bio-Medical Cannabis



Town of Olds



A Community Leading by Example



Alberta

- Thank you for the opportunity to address the AUMA Municipal Leaders Forum in Edmonton at this time.
- I would like to begin by acknowledging Treaty 6, Traditional Territory on which we gather today, a welcoming place for peoples from around the world. I would like to acknowledge and thank the diverse Indigenous peoples whose footsteps have marked this territory for centuries such as: Cree, Salteaux, Niisitapi (Blackfoot), Metis and Nakota Sioux.
- We bring greetings from Town of Olds - Mayor, Michael Muzychka, Members of Council and CAO, Michael Merritt



AUMA Committees Work

2015 AUMA

Administrative Working Group On Marijuana Production Committee

Outcome: Committee provided thirty seven recommendations for Federal, Provincial and Municipal Process.

Communities and Counties : Cochrane, Edmonton, Calgary, Stony Plain, Lethbridge, Fort Saskatchewan, Mountain View County, Wetaskiwin, Sylvan Summer Villages, Sturgeon County, AAMD&C and Olds.

AUMA Committees Work

Other Agencies

- Canadian Medical Cannabis Industry Association
- Airdrie – Sundial
- Cremona – Aurora
- Green Alert Team
- Solicitor General
- Deloitte Touché
- Health Canada

AUMA Committees Work

2017 AUMA

Administrative Working Group: AUMA Submission on the Draft Alberta Cannabis Framework

Outcome: Committee provided 16 Recommendations to Province

Communities & Counties:

Cochrane, Edmonton, Calgary, Stony Plain, Fort Saskatchewan, Mountain View County, Leduc County, Sturgeon County, Wetaskiwin, Sylvan Summer Villages, Sturgeon County, AAMD&C and Olds



Town's Vision

- Growth
- More Jobs, Businesses, Residents
- Match services with community needs
- Engage Residents in what those needs are
- Continue a healthy Commercial to Residential revenue base
- Ensure community agrees with our standards
- Make sure we aid, not hinder business development
- Outreach to Albertans, Canadians, the World to what Olds can offer



Current Opportunities

- Perspective on great opportunities in Olds right now
- What does that mean?
- Can only speak to those who have invested
 - Building permits increased in past three years
 - 2018 is already looking to outpace 2017
 - Medical Cannabis
 - Olds Soft Gels
 - Sundial
 - Crescent Industries
- Other Opportunities
 - Smart Agri Food Corridor
 - Food Production
 - Service Industry
 - Exploit our Connectivity
 - Land Sales



What Could this Mean

- Land Sales **170 acres since November 2016**
- Land Supply **Industrial available 40 Acres January 2018**
- Need more Industrial land **Municipal Development Plan**
- Our population could grow to **12,000 in 5 to 10 years**
- Possible Job Creation up to **1,000**
- Economic spin-off will positively impact current businesses
- Increase our Business to Residential revenues by growing our assessment base
- Increase in Housing Starts/Real Estate transactions
- Unemployment Rate for Olds
- Strengthen Housing Sector
- More traffic in our Community



What are the Challenges?

- Housing supply will be challenged
 - Need for mix of housing
- Not all jobs will be high paying
- More traffic, thus Highway 27 access will be further challenged
- Need for More Infrastructure
 - Water
 - Roads
 - Wastewater
 - Utilities
- Need for more Social Services
 - FCSS
 - Day Cares
- Demand on Schools
- Demand on Olds College



Legalization of Cannabis the Town of Olds: Key Messages

- The Town of Olds is currently in the investigation and research stage with respect to the legalization of cannabis.
- The Town of Olds is working with a committee formed by the Alberta Urban Municipalities Association (AUMA) to obtain further information from the provincial and federal levels of government in regard to their legislation and regulations.
- The Town of Olds Land Use Bylaw (LUB) may require changes once all information is received from Provincial and Federal legislation.



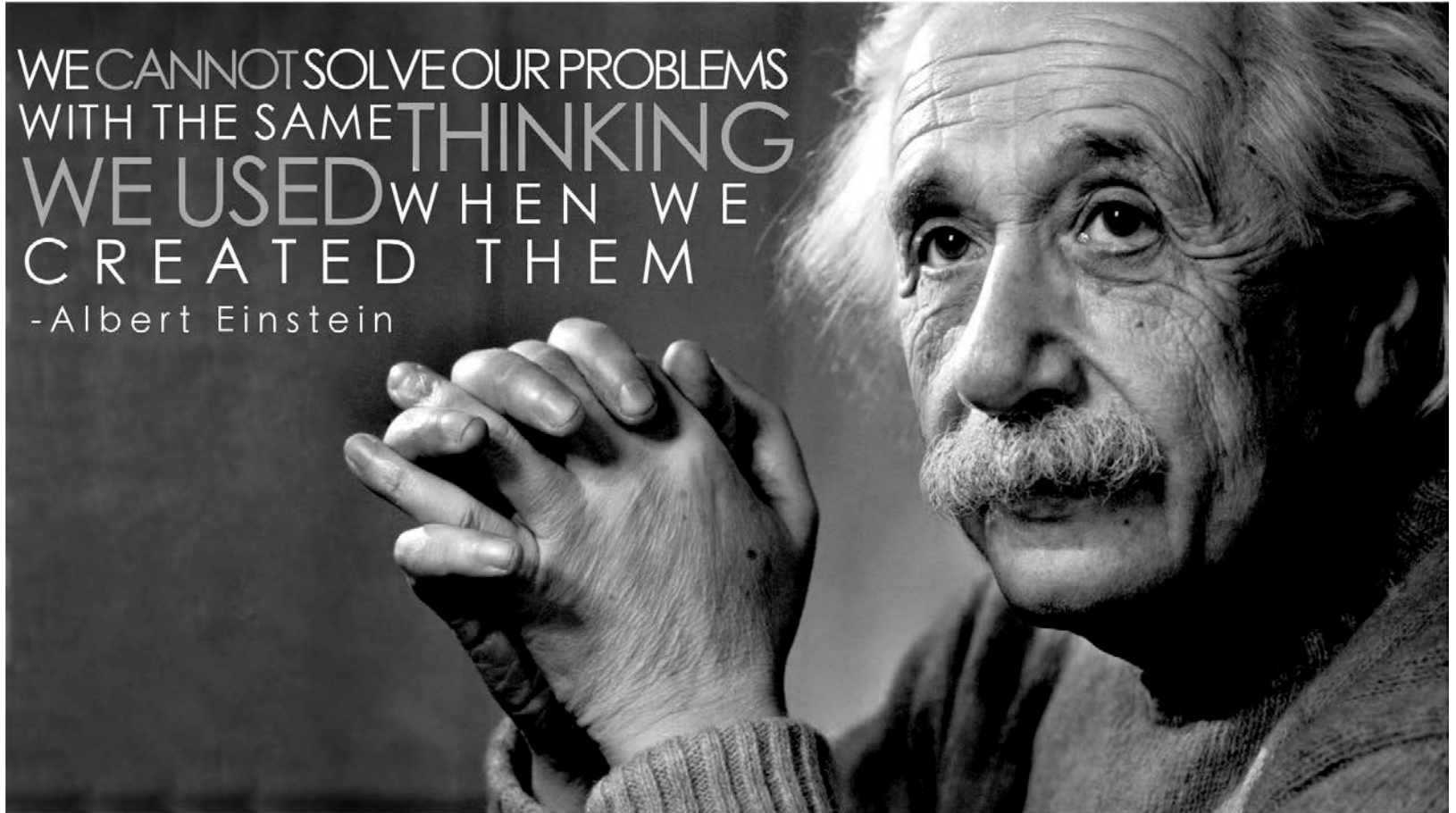
Conclusion

- Increased Service Levels
- Need for More Industrial Lands
- Need for More Housing
- Need for More Day Care /Family Support
- Need for More Cooperation
- Need to Plan wisely
 - IDP's MDP ASP'S
 - Subdivisions
 - More Construction, More Traffic
 - Schools
- **Growth is Good but expect pains**



Your Thoughts

WE CANNOT SOLVE OUR PROBLEMS
WITH THE SAME THINKING
WE USED WHEN WE
CREATED THEM
-Albert Einstein



Thank you

Contributors

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