

- I'm pleased to introduce the presentation and discussion on broadband connectivity.
- As we discussed yesterday with Minister Bilous, broadband connectivity is key to economic development, connects emergency responders and health care providers and enables our citizens to access learning, entertainment and other quality of life services.

AUMA 2016 Broadband Survey

- Majority (66 per cent) of respondents described access to broadband internet as either “poor” or “very poor”.
- Barriers included:
 - high costs
 - data caps
 - unreliable connections
 - slow speeds
 - poor customer service
- Nearly half are very unsatisfied with their Internet Service Provider

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- It is therefore a concern that many of our communities are underserved or have no service.
- AUMA used the results of our 2016 members’ survey to profile problems to federal and provincial governments - high costs, data caps, unreliable connections, slow internet speeds, and poor customer service.
- The information is timely since the province is musing about next steps for the SuperNet, since their operating contract with the current service provider, Axia, expires in 2018.

AUMA Advocacy to Date

✓ 20 MHz
Emergency
Broadband



✓ Core
Telecommunication
Service

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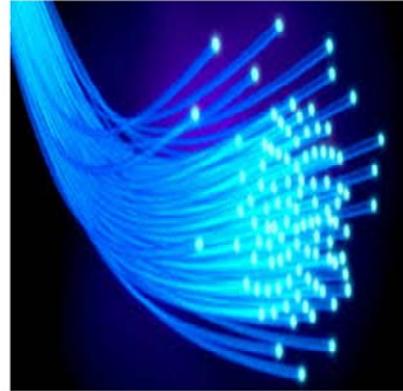
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- In addition to advocacy with federal and provincial governments, AUMA has also pressed the CRTC and industry for change.
- One of our greatest wins was to get Canada's emergency services broadband doubled from 10 to 20 MHz.
- We are also very pleased that the CRTC responded to our request and declared broadband to be a required core telecommunication service for Canadians. This will help to ensure that minimum service standards are set and realized.
- In the meantime, we continue to advocate on member resolutions relating to affordable fibre optic internet access and the provision of high speed infrastructure of at least 100 mb/s.

Other Supports from AUMA

- Municipal Access Agreement
- Education Sessions through Convention and Webinars
- Funding sources
- Success stories
- Developing Broadband Solutions (Economic Development Resource Hub)



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- As right of way can be a contentious issue between telecommunication service providers and municipalities, AUMA has profiled the Municipal Access Agreement that was developed by FCM.
- We organized a number of educational presentations on broadband connectivity over the past few years and developed a new communique on “Developing Broadband Solutions for Your Community” which is in our Economic Resources Hub.
- We’ve also highlighted funding opportunities and local solutions in our weekly Digest articles.

Guest Speakers

David Migadel



Lynette Tremblay



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- The purpose of today's session is to discuss how AUMA can continue to work with you to advance solutions.
- To inform our discussions, we've invited two speakers to outline some opportunities to consider.
- David Migadel, Executive Director for the Prairie and Northern Region of Innovation, Science and Economic Development Canada, will outline some federal initiatives.
- Lynette Tremblay, Intergovernmental Affairs Manager with the City of St Albert, will profile the opportunity for regional broadband initiatives amongst urban and rural municipalities.
- Each speaker will have up to 10 minutes to provide their overview.
- Then we'll have some discussion at your tables.

Discussion Question

What are the key actions to be taken by municipalities, other governments and other parties?

Consider: barriers to be overcome; opportunities for collaboration; and how AUMA can help

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- What are the key actions that should be taken by municipalities, other orders of government and other parties to improve broadband?
- In answering this question, think about the barriers that need to be overcome; how collaboration may help; and what AUMA can do to help.