

## 2017 Leaders' Symposium Agenda (Pre-Convention)\*

### Tuesday, November 21 *\*separate registration required*

TIME	TOPIC & DESCRIPTION	
7:30 am	Registration Opens	
7:30 am – 9:00 am	Continental Breakfast	
8:30 am – 9:15 am	Social Media Strategies	In an age where over 62% of adults receive their news via social media, all public officials need to know the rules of Social Media, from strategy, to general communications to crisis. This session will focus on building your strategy, understanding when and how to respond to trolls, and how to handle a misstep or crisis in your communications.
9:15 am – 10:00 am	Citizen Engagement	Engagement tends to be much more impactful when it is done proactively and deliberately. In this session, we will spend 45 minutes contemplating and discussing how 'good' engagement might unfold. We will review the best practice principles of engagement as outlined by the International Association of Public Participation (IAP2), question who should be engaged and at what point, assess the multiple levels/degrees on the participation spectrum, and explore the various tools and approaches that can be used in engagement efforts. We will also touch on the Modernized Municipal Government Act requirements for public participation and discuss a municipality's role in fostering meaningful citizen input.
10:00 am – 10:15 am	Networking & Coffee Break	
10:15 am – 11:00 am	Conducting Effective Meetings	Presentation on how to effectively conduct meetings when working with a variety of parties including elected



		officials, administrative staff, committee, stakeholders, and the public.
11:00 am – 11:45 am	Municipal Government Act Amendments: What it means for you	This session will discuss key changes of the MGA and what it could mean for councils and newly elected officials.
11:45 am – 12:30 pm	Lunch	
12:30 pm – 1:15 pm	The MGA: Councillor obligations, conduct, and good governance.	The Municipal Government Act imposes a number of duties on municipal councillors. These duties have been expanded upon and added to by Canadian courts. The speakers will discuss councillors' legal duties, identifying and responding to pecuniary interests and conflicts of interest, and the grounds for disqualification set out in the Municipal Government Act. This session will also include discussion of Codes of Conduct, and their role in governance.
1:15 pm – 2:00 pm	The Importance of the Mayor, Council and CAO Relationship	This presentation will explore the Mayor/CAO relationship and how to be successful while governing together.
2:00 pm – 2:15 pm	Networking & Coffee Break	
2:15 pm – 2:30 pm	Information about EOEP	Outlining the newly developed courses and advantages to taking courses.
2:30 pm – 3:15 pm	How to get the most out of Convention	This will give a brief overview of the Resolution process, the education sessions being offered, and the importance of leveraging the networking opportunities.
3:30 pm – 4:30 pm	First Time Convention Attendee Networking Reception	Join us for a networking opportunity for first time Convention attendees. Not your first time, feel free to stay and network.